JOINT CONFERENCE
Dynamic Competition and Public Policy: Reflecting on the Path Forward for Schumpeterian Antitrust

Hosted by:

Regulatory Studies Center
THE GEORGE WASHINGTON UNIVERSITY

APRIL 14, 2022
8:30 AM - 5:45 PM

Information Technology and Innovation Foundation
700 K Street NW, Suite 600, Washington, DC 20001

#DynamicAntitrust
EVENT SUMMARY

Twenty years ago, Jerry Ellig published Dynamic Competition and Public Policy: Technology, Innovation, and Antitrust Issues (Cambridge University Press). With antitrust enforcement now a subject of intense interest among policymakers, it is time to pay tribute to Ellig’s pioneering work on dynamic competition, reflect on what we have learned since the book’s publication in 2001, and consider how to advance the much-needed Schumpeterian approach to competition.

Please join ITIF’s Schumpeter Project on Competition Policy and George Washington University’s Regulatory Studies Center for a special conference where antitrust scholars and practitioners will gather to reflect on the path forward for the Schumpeterian approach to antitrust and celebrate Ellig’s seminal work.
AGENDA

8:30 - 9:00 am.......Opening Remarks

9:00 - 9:30 am.......Keynote

9:30 - 11:00 am.......Panel: Dynamic Competition and the FTC's Rulemaking Authority

11:15 - 12:45 pm.......Panel: A Dynamic Approach to Mergers

12:45 - 2:00 pm.......Lunch

2:00 - 3:30 pm.......Panel: Innovation, IP, and Antitrust Tools Reconsidered

3:45 - 5:15 pm.......Panel: Precautionary Antitrust v. Dynamic Antitrust

5:15 - 5:45 pm.......Keynote

5:45 - 7:00 pm.......Reception
KEYNOTE SPEAKERS:

Patty Brink
- Senior Counsel, International and Intergovernmental Engagement, Antitrust Division, U.S. Department of Justice

Mark Meador
- Deputy Chief Counsel for Antitrust and Competition Policy, Senate Judiciary Committee

Join the conversation online!
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PANEL ONE:
Dynamic Competition and the FTC’s Rulemaking Authority

Maureen Ohlhaussen
- Former FTC Commissioner
- Section Chair - Antitrust & Competition Law, Baker Botts
  @m_ohlhausen

Howard Beales
- Professor Emeritus of Strategic Management & Public Policy, George Washington University

Richard Pierce
- Lyle T. Alverson Professor of Law, George Washington University
  @richardjpierce

Aurelien Portuese
- Director, Antitrust & Innovation Policy, ITIF
  @aurelienportues

Susan Dudley
- Director, GW Regulatory Studies Center
- Distinguished Professor of Practice, GW Trachtenberg School
  @susanedudley

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PANEL TWO:
A Dynamic Approach to Mergers

Diana Moss
- President, American Antitrust Institute

Ginger Zhe Jin
- Professor of Economics, University of Maryland-College Park

Julie Carlson
- Associate Director for Antitrust & Innovation Policy, ITIF
  @julieinannap

Lisa Kimmel
- Senior Counsel, Crowell & Moring’s Antitrust & Competition Group
  @lisakimmeldc

Christina DePasquale
- Associate Professor of Practice, Economics, Johns Hopkins University

Bryce Chinault
- Communications & Outreach Manager, GW Regulatory Studies Center
  @brycethenoble
PANEL THREE:
Innovation, IP, and Antitrust Tools Reconsidered

Suzanne Munck af Rosenschold
- Counsel, Antitrust & Competition, Davis Polk

Chris Stomberg
- Director, NERA Economic Consulting

Megan Browdie
- Partner, Cooley

Richard Langlois
- Professor of Economics, University of Connecticut

Julie Carlson
- Associate Director for Antitrust & Innovation Policy, ITIF

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PANEL FOUR: Precautionary Antitrust v. Dynamic Antitrust

Robert Lande
- Venable Professor of Law, University of Baltimore

Rosa Abrantes-Metz
- Principal, Global Antitrust & Competition, Brattle

Fiona Schaeffer
- Partner, Milbank

Anna Meyendorff
- Partner, Bates White

Aurelien Portuese
- Director, Antitrust and Innovation Policy, ITIF

@aurelienportues
ITIF’s Schumpeter Project on Competition Policy’s mission is to advance dynamic competition policy in which innovation is a central concern for antitrust enforcement, not a secondary consideration. The Schumpeter Project conducts legal and economic research, publishes actionable policy analysis, organizes high-level discussions, and engages with policymakers to rethink the relationship between competition and innovation for the benefit of consumers, innovative companies, the economy, and society.

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The mission of the George Washington University’s Regulatory Studies Center is to improve regulatory policy through research, education, and outreach. The Center is a leading source for applied scholarship in regulatory issues, and a training ground for anyone who wants to understand the effects of regulation and ensure that regulatory policies are designed in the public interest. The Center is housed within the Trachtenberg School of Public Policy and Public Administration, which is consistently ranked among the nation’s top policy schools, and attracts high achieving students interested in careers in public policy. The Center is a hub for academic institutions around the country, and brings fresh ideas and analysis to policy makers in Washington.

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